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COMICS™

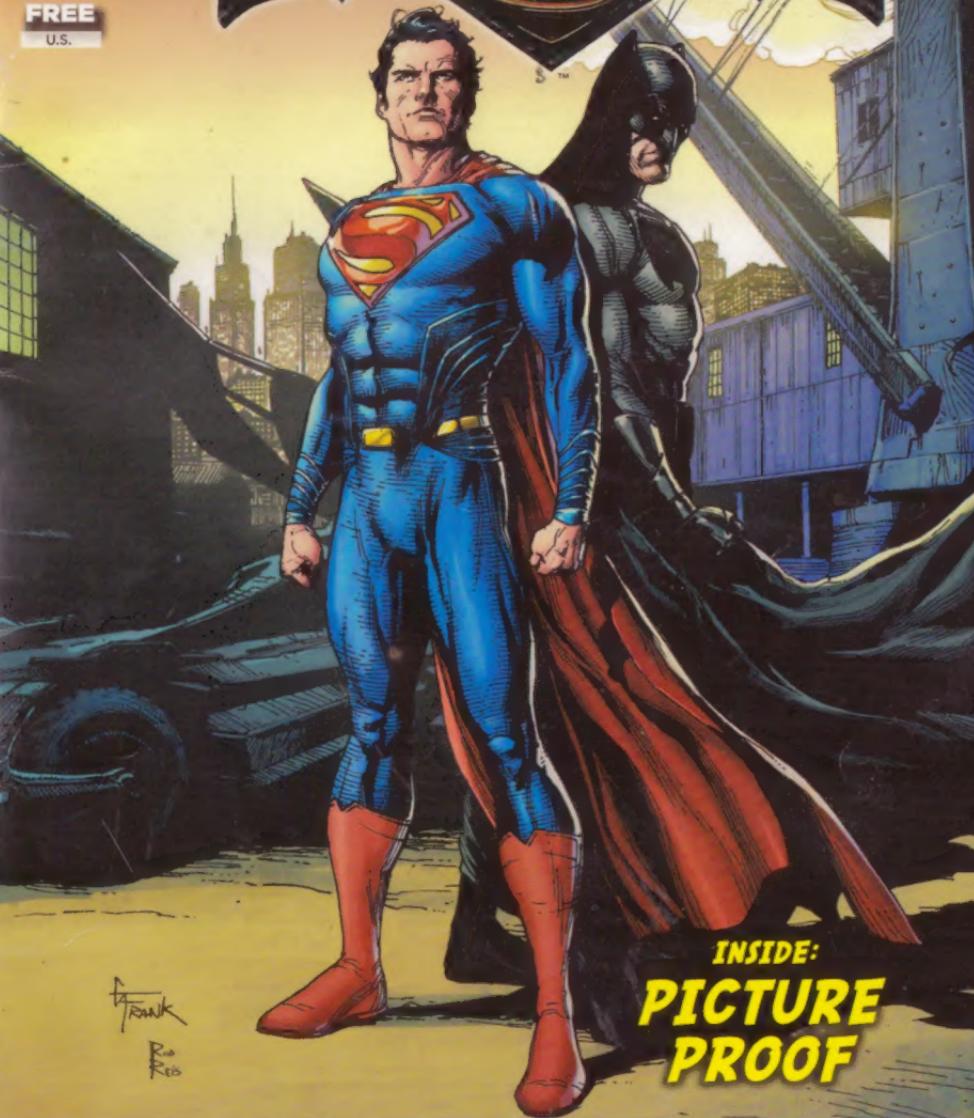
**3**

OF 4

**FREE**  
U.S.

## BATMAN v SUPERMAN.

DAWN OF JUSTICE



D. Frank

Rub  
Red

INSIDE:  
**PICTURE  
PROOF**

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MILLS

# PICTURE PROOF

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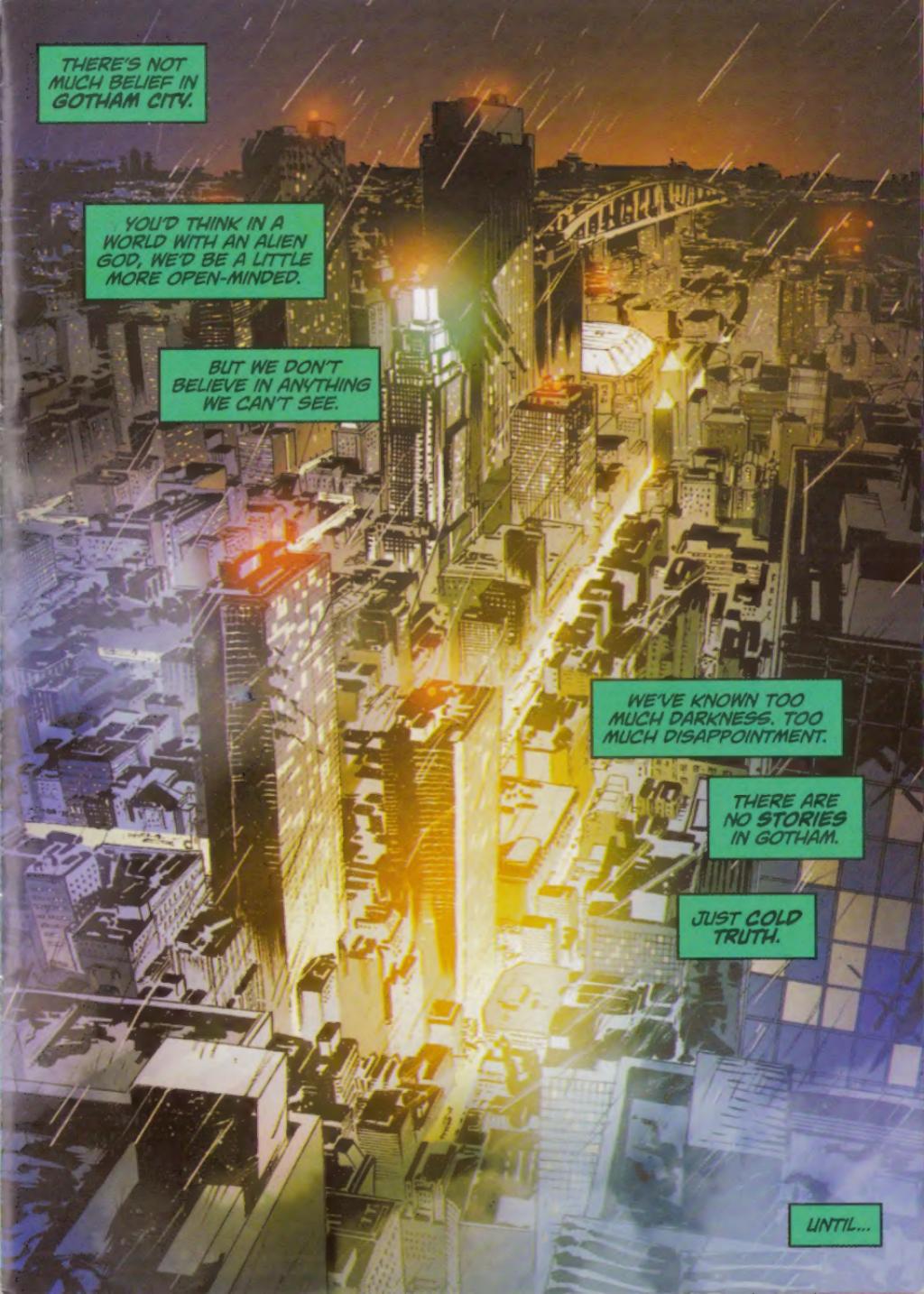
Batman created by Bob Kane.  
Superman created by Jerry Siegel and Joe Shuster.  
By Special Arrangement with the Jerry Siegel Family.

GENERAL MILLS PRESENTS Batman v Superman: Dawn of Justice  
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THERE'S NOT  
MUCH BELIEF IN  
GOTHAM CITY.

YOU'D THINK IN A  
WORLD WITH AN ALIEN  
GOD, WE'D BE A LITTLE  
MORE OPEN-MINDED.

BUT WE DON'T  
BELIEVE IN ANYTHING  
WE CAN'T SEE.

WE'VE KNOWN TOO  
MUCH DARKNESS, TOO  
MUCH DISAPPOINTMENT.

THERE ARE  
NO STORIES  
IN GOTHAM.

JUST COLD  
TRUTH.

UNTIL...

**CARYTOWN CROSSING  
MOVIE AND SHOPPING DISTRICT.**





IT'S LIKE  
HE'S--

LIKE  
HE'S--

"--NOT  
HUMAN."

...THE  
BATMAN.

I AM NOT THE  
BATMAN, THOUGH.

I AM VERY  
HUMAN. I AM  
VERY HIDING-  
UNTIL THIS ALL  
BLOWS OVER.

THIS IS ME,  
DOWN HERE.

HI!

Gotham  
Times

VRRRRM

THE COPS CALL THE  
BATMAN A CRIMINAL.

HE'S NOT  
BEHIND US,  
GUYS!  
HE'S--

THE NEWS SAYS  
HE'S A HOAX.

KRASH

TO MY FRIENDS,  
THE BATMAN IS  
A MYTH.



AND OUR  
PARENTS CALL  
HIM AN URBAN  
LEGEND.



BUT I  
SAW HIM.

HE LOOKED  
RIGHT AT ME.

AND I  
KNOW...

...HE'S  
REAL.

AND HE'S  
A MAN.

**CARY TOWN CROSSING,  
GOTHAM CITY.**

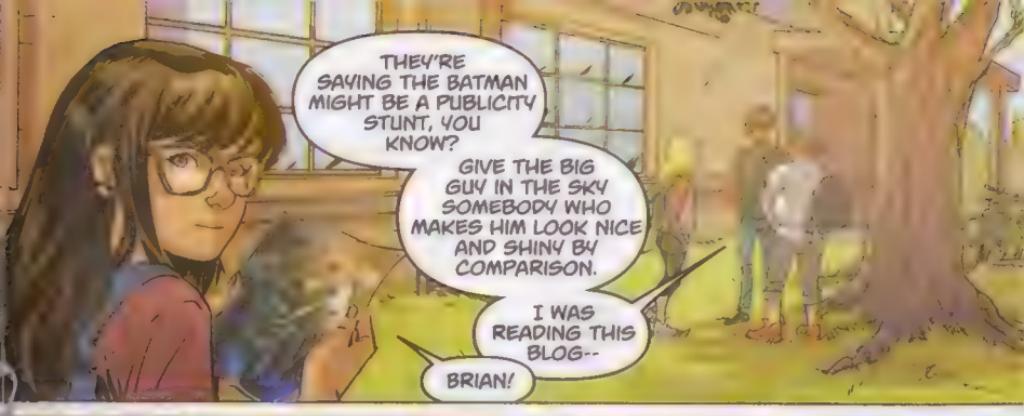


**HOME.**

COME ON, COME  
ON...THERE HAS TO BE A  
GOOD ONE. HE WASN'T  
EXPECTING A CROWD, HE  
WASN'T EXPECTING  
WITNESSES, HE--









**HOME.**



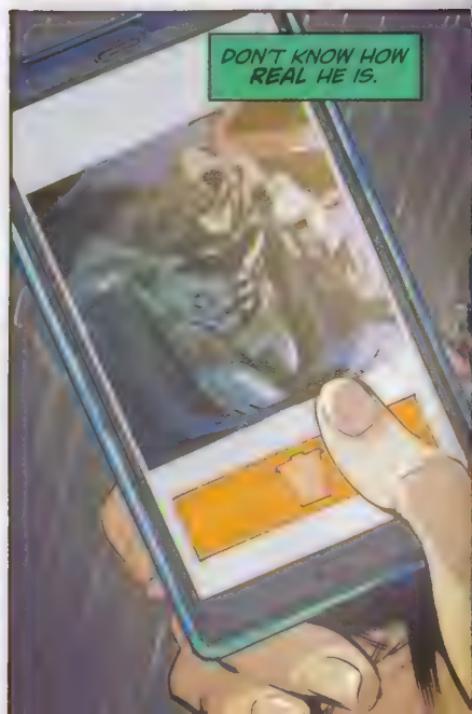
SOMETIMES, THE MOVE WE DON'T MAKE IS THE SMARTEST MOVE OF ALL.

THE THING WE DON'T DO IS THE BIGGEST KINDNESS.

THE GOOD THAT THE BATMAN CAN BRING TO THE CITY IS BECAUSE THE BAD GUYS DON'T KNOW HE'S HUMAN.



DON'T KNOW HOW REAL HE IS.





THEY DON'T  
BELIEVE... SO HE  
CAN BE ANYTHING.  
TO THEM.



A GHOST.

SHRRRP



SHRRRP

A SHADOW.

LEGEND

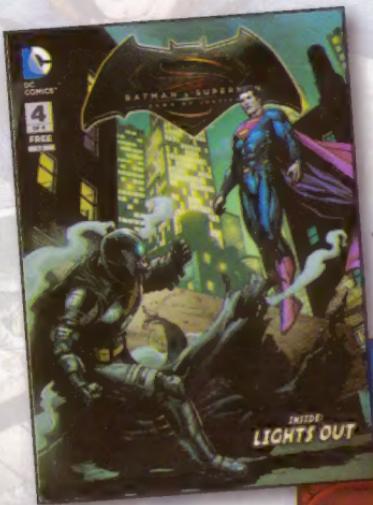


THE END

SNEAK PEEKS!

# BATMAN v SUPERMAN

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specially marked boxes of General Mills cereals!



## SNEAK PEEK INSIDE LIGHTS OUT!



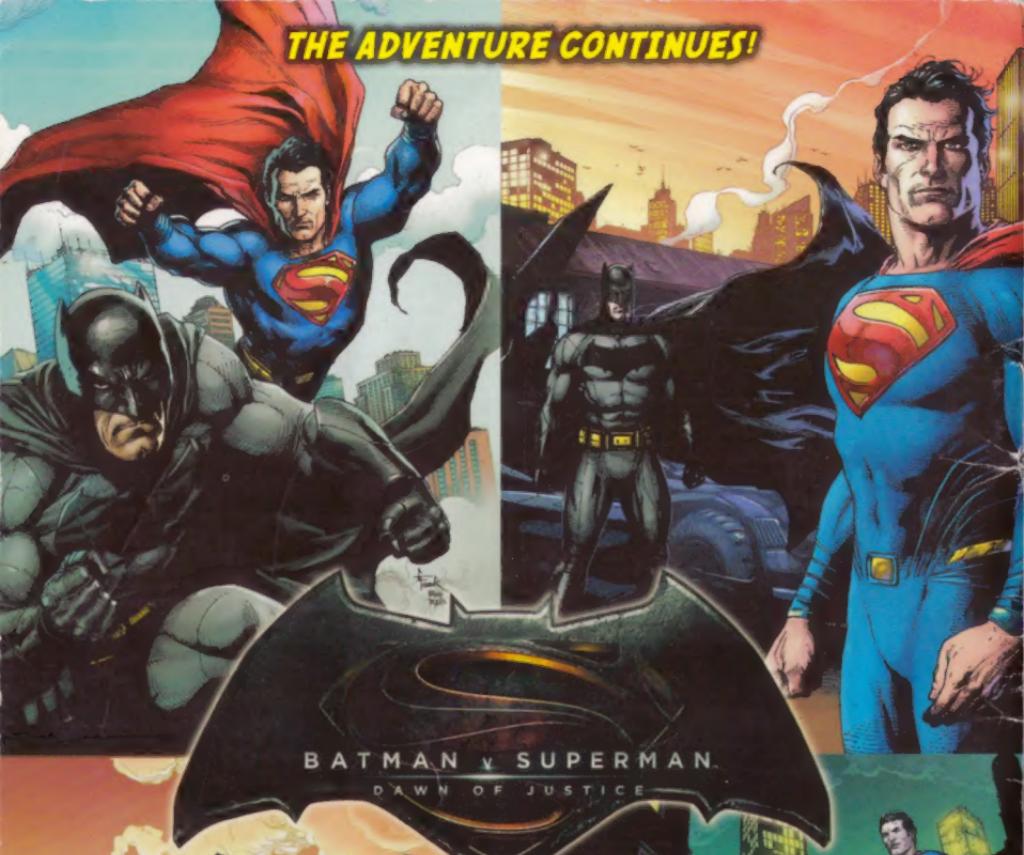
**COLLECT THEM ALL!**

## CATCH BATMAN IN THE ACT

Is the Gotham Guardian real? It's up to you to prove it! You've got your camera ready, now all you have to do is take the picture! What would your photo of Batman look like?



**THE ADVENTURE CONTINUES!**



**COLLECT ALL FOUR  
BATMAN V SUPERMAN: DAWN OF JUSTICE COMICS!**